



ADVERTISING

RATE CARD 2018

The Dorset Plane Pull is a unique charity fundraising event based at Bournemouth Airport. Teams of 20 take part in pulling a 35,000kg Boeing 737 a distance of 50 meters with the sole aim of raising valuable funds for charity. Since inception in 2009 the event has raised over £130,000 for both national and locally recognised charities.

Team pull times, event and charity information are published in a full colour programme in which a number of advertising opportunities are available for 2018.

Please support this locally based, charity orientated and volunteer led event by placing an advert in the programme. There are four advertising options available and 1000 copies will be distributed free of charge to visitors, charities and local businesses before and during the event.

1/4 Page: £40.00

1/2 Page: £60.00

1 Page: £100.00

Leaflet Insert: £300.00 / £350.00*

To find out more about the event and further sponsorship opportunities, please contact Dominique on **07949 767096** or **dominique@planepull.co.uk**

**(Leaflet Printing Included Single Sided Colour)*